



CELEBRATING 100 YEARS OF MUSIC IN MILWAUKEE

Sunday, November 4, 2018

Bradley Pavilion, Marcus Center for the Performing Arts, Milwaukee

Our mission: CIVIC MUSIC provides and supports music education and performance opportunities to young musicians in the Greater Milwaukee area.

CIVIC MUSIC will celebrate its 100th year heritage by honoring distinguished citizens and hosting the incomparable Doc Severinsen for an evening of friends, fun and music.

Our programs expose young musicians to the joy of making music. Studying music not only gives students a double dose of history and math, it offers the opportunity to become creative thinkers and collaborators with social and emotional maturity- - in other words, the kind of citizens who will thrive in the work place and in life!

CIVIC MUSIC believes that all children should know the joy of making music.



All proceeds from this event will support the programs that touch the lives of students in grades 4-12. Some students are beginning their musical journeys and come from families in need of a financial helping hand. While others are older and more experienced who are seeking out opportunities that build not only their musical skills but life skills. For all, skills like time management and organization, perseverance and responsibility give them a leg up at school and out in the world.

This event has many sponsorship levels to offer you. Please take a moment to review the benefits associated with each level and support CIVIC MUSIC at the level that works best for you.

Private Lesson Program

The Private Lesson Program provides 25 private music lessons during the school year with vetted musicians to earnest 4-9 grade instrumental and vocal students who have not yet had the opportunity for private study and whose family demonstrates financial need. Audition Day provides a workshop on performance and an informal performance by High School Competition participants. Now a multi-year program, students are given the opportunity to renew their scholarship for up to three years with the recommendation of their private teacher.

The 2017-18 season stats:

38: Year 1 students

14: Year 2 students

\$635: direct expense per student

77%: costs funded with earned income or direct support in the 2017-18 season

High School Competition and Showcase Recital

The High School Competition is open to advanced high school musicians in grades 10-12 performing at the Wisconsin School Musicians Association's (WSMA) Class A level or above. Audition Day provides workshops in Mindful Performance Practices and a Vocal Master Classes in addition the opportunity to perform for an esteemed panel of judges. The Showcase Recital is performed in the Milwaukee Art Museum.

The 2017-18 season stats:

50: students auditioning

8: students selected to perform in recital at Milwaukee Art Museum

4: students receiving a Young Artist Scholarship

\$2,000: Young Artist Scholarship funds

\$140: direct cost per student

18%: expenses funded by earned income or direct support in the 2017-18 season

High School Awards

School Music Teachers are encouraged to honor their top students with a CIVIC MUSIC merit award. Students receive a CIVIC MUSIC pin and certificate and presentations are made at final concerts or award ceremonies. CIVIC MUSIC board members are available to make these presentations.

The 2016-17 season stats:

21: students awarded

17: schools represented

4: counties represented

\$10: direct expense per student

100%: appreciation from teacher, students and parents

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Sponsorship Opportunities

	PRESENTING SPONSOR	WHOLE NOTE SPONSOR	HALF NOTE SPONSOR	QUARTER NOTE SPONSOR	EIGHTH NOTE SPONSOR	SIXTEENTH NOTE SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Table for Eight Guests (premium seating and complimentary drink ticket for each guest at table)	Front Row	Front Row	Front Row	Second Row		
After Gala Meet and Greet with Doc Severinsen	Four seats	Two seats				
Recognition in Invitation (with confirmation by 8/1/18)	Logo	Logo	Logo	Name	Name	
Recognition in <i>Event Program</i>	Full page color ad on back or inside covers	Half page color ad on back or inside covers	Full page inside ad B&W	Logo/Name Listed	Name Listed	Name Listed
Recognition in <i>September 2018 Newsletter</i>	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo/Name Listed		
Sponsorship Recognition	On Table, Event Signage and from the Podium	On Table, Event Signage and from the Podium	On Table, Event Signage and from the Podium	On Table, Event Signage		
Recognition in programs for <i>High School Showcase Recital</i> and <i>Private Lesson Scholarship Recitals</i>	Logo	Logo	Logo	Name	Name	
Recognition via Social Media (Facebook, Twitter, Instagram)						
Recognition on Website (through June 30, 2019)	Logo	Logo	Logo	Name	Name	Name
Tax deductible donation	\$9,125	\$4,390	\$1,940	\$590	\$500	\$250

CIVIC MUSIC is a 501(c)3 nonprofit organization.

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Sponsorship Form

Sunday, November 4, 2018

Business/

Organization Name: _____

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Please list our sponsorship as follows: _____

We have chosen the following sponsorship level:

___ Presenting Sponsor –table seating eight +++ (\$10,000)

___ Whole Note Sponsor – table seating eight++ (\$5,000)

___ Half Note Sponsor – table seating eight+ (\$2,500)

___ Quarter Note Sponsor – table seating for eight (\$1000)

___ Eighth Note Sponsor (\$500)

___ Sixteenth Note Sponsor (\$250)

___ Individual Tickets (\$100 each)

___ I cannot attend but would like to make a donation to CIVIC MUSIC

Total: \$ _____

Method of Payment:

___ Check enclosed (payable to **CIVIC MUSIC**)

___ I will make a secure credit/debit card payment online using the DONATE button on the CIVIC MUSIC website. (www.civictimusicmilwaukee.org)

Please confirm your sponsorship by August 1, 2018 (for inclusion on the invitation) or by September 1, 2018 by mailing this form to the address below or via email to info@civictimusicmilwaukee.org.

For sponsorships that include a table, we will forward you a guest list and meal selection form as soon as we receive your Sponsor Form so you can let us know the names of your guests.

Thank you for your support!