

MEDIA *Release*

May 25, 2018

For Immediate Release

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DOC SEVERINSEN IN MILWAUKEE TO CELEBRATE CIVIC MUSIC'S 100th SEASON

CIVIC MUSIC is welcoming the incomparable Doc Severinsen to join in the celebration of ***100 Years of Music in Milwaukee!*** set for Sunday, November 4, 2018. The festivities at this Centennial Celebration Gala will include the honoring of an individual for his or her exceptional service in the musical development of our community with a Lifetime Achievement in Music as well as two Distinguished Citizen Awards; Patron of the Arts and Professional in the Arts. The Gala, held at the Marcus Center for the Performing Arts, begins at 5:00 p.m. with a reception, auction and raffle, followed by dinner, the awards program and a performance by Doc Severinsen and Milwaukee's own All-Star SUPERband.

Nominations for all awards are open until June 15. Visit www.civicmusicmilwaukee.org to submit a nomination. CIVIC MUSIC first presented its Distinguished Citizen Award in 1954 and has consistently recognized music educators since 1991. CIVIC MUSIC's mission is to provide and support music education and performance opportunities to young musicians in the greater Milwaukee area.



Doc Severinsen has been an icon in the music industry for decades. Still performing brilliantly at the age of 90, Doc served as the Milwaukee Symphony Orchestra Pops conductor from 1994 to 2007.

100 Years of Music in Milwaukee! is open to the public. Seats are \$100 per person and event sponsorships range from \$500 to \$10,000. All proceeds from the gala will benefit CIVIC MUSIC's programs that helps creative young musicians realize their dreams through coaching, scholarships, performances and award programs. For more information, contact CIVIC MUSIC at info@civicmusicmilwaukee.org.

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