



MEDIA *Release*

October 12, 2017

For Immediate Release

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CIVIC MUSIC is Pushing 100!

November 8 Kick-Off Event to 100th Season Planning Announced

MILWAUKEE, WI...Not many arts organizations can say that they are still around after 99 years! CIVIC MUSIC Milwaukee can do that and is in the midst of planning for its 100th - the 2018-19 season. To kick it off, CIVIC MUSIC is hosting a Kick-Off and Appreciation Event from 5:30-7:30 PM on Wednesday, November 8, at Cooper's Hawk Winery and Restaurant in the Brookfield Square Mall. Anyone with ties back to CIVIC MUSIC or who wants to find out more about CIVIC MUSIC is welcome to attend. Guests are asked to RSVP on the CIVIC MUSIC website at www.civicmusicmilwaukee.org or call CIVIC MUSIC at 414/483-3223.

In existence since 1918, CIVIC MUSIC has continually changed its programming to keep in step with a changing Milwaukee. In earlier years, two major programs were the Young People's Orchestra and the Young People's Band. These ensembles were established to give Milwaukee Public Schools graduates, who enjoyed a solid musical experience, the opportunity to continue performing. Over the years, professional and avocational ensembles have multiplied in Milwaukee and both ensembles have broken away and established themselves as separate entities. A once popular Artist & Ensemble Recital Series gave way to a rich professional performance community and a semiannual *go-to* printed classical music calendar became obsolete with the Internet. Milwaukee is now a more metropolitan community so programming serves a five county greater Milwaukee area. With an incredibly strong youth orchestra program in Milwaukee, current CIVIC MUSIC programs focus on individual study and performance through the Private Lesson Program for younger students and the High School Competition and Showcase Recital for advanced performers. CIVIC MUSIC also celebrates the contributions of the people behind the music education through our Educator Awards and Distinguished Citizen Awards. "As we approach our 100th year, we are committed to investigate and implement projects that will keep the study of music alive for young musicians in the greater Milwaukee area," said Executive Director Nancy Herro.

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CIVIC MUSIC HOSTS KICK OFF TO 100th SEASON PLANNING.....Page 2

For 99 years, CIVIC MUSIC has served the Greater Milwaukee area by offering opportunities and support to young musicians and by honoring their teachers. Through auditions, coaching, workshops, solo performances and award programs, CIVIC MUSIC helps our area's emerging and already skilled young musicians experience the joy and the benefits of studying music.

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